

# Make this feel alive, and draw the shades

By Josh Bitelli and Felix Melia

ECOCORE, Felix Melia, and Josh Bitelli planned a fashion shoot: an analogous shoot that compared off-the-shelf, modular, luxury living with notions of bastardized – or fusion – forms of capitalist spirituality.

Then, real car crashes and viral infections caused that video project to implode.

They drove towards the dissolution of the body: deciding to look at how the energies displaced within architectural structures might be reaffirmed within the human body and vice versa. Iconographic trinkets are used as a means of shirking responsibility. Calm, balance and oneness are bought into as easy ideologies. Steadfast lime scale is the result of human

interaction with inanimate objects. How are notions of spirituality – based on energy transfer – played out in pre ordained spaces, and where does ‘the body’ register as a result?

Here are extrapolations from a text based around the same themes the never-realized shoot was based around. These are extracts from a script that explores the aspirational narratives put forth by real estate companies and the potential realities of falling apart in an attempt to live within a conditioned space and cohabit with the demons of preexisting places.